

M O S D MASTERS OF DESIGN  
BY RAFFLES ISTANBUL

The Avenue Where  
Elegance Meets  
Local Designers

11 February – 9 March 2025

10.00am – 08.00pm | B1 Floor





# M

# MOD

Masters of Design (MOD) brings together a curated selection of prestigious local designer brands in an exclusive shopping avenue, offering visitors the opportunity to explore Turkish designers' collections all in one place, right in the heart of the city with main partner Mastercard. From fashion to jewellery design, Masters of Design unites the designer brands within a sophisticated setting at Raffles İstanbul's B1 level from 11 February to 9 March.

Designed by Uğurhan Akdeniz Event Design & Production, MOD features an exceptional lineup of brands, including Bago, Eli Peacock, Fonfique, H by Hakaan Yıldırım, Juju, Lug Von Siga, Muse for All, Raisa Vanessa and Sorbe. Throughout the month, these brands will showcase and offer their latest collections, while the co-partners of the project, Cosmetic Club and Reis Kuyumculuk, will host exclusive experiences in dedicated spaces alongside their collections. Meanwhile, Raffles İstanbul's renowned restaurant Isokyo will elevate the shopping experience with its signature flavours, creating a true culinary delight for fashion enthusiasts.

# D

Enriched with personal styling sessions and storytelling moments from brand founders, Masters of Design presents the finest in design to those with a passion for refined taste.





Co-Partner

## COSMETIC CLUB

As Arcon Kozmetik celebrates its 25th year and expands its efforts in the retail sector, it has founded Cosmetic Club, which offers a curated selection of luxury beauty products from 12 globally renowned brands. Specialising in fragrance, makeup, and skincare, it provides a personalised premium beauty experience.







## Co-Partner

# REIS

Reis, the purest expression of timeless elegance, masterfully redefines simplicity in fine jewellery. Blending refined aesthetics with understated luxury, each design captures the essence of minimalism while exuding effortless sophistication.

Bringing the concept of accessible luxury to the world of fine jewellery, Reis invites admirers to experience its distinctive craftsmanship throughout February at Masters of Design.

Because true elegance lies in simplicity—Sade Ol, Kendin Ol! (Be Simple, Be Yourself!) has never been this dazzling.







# B A G O

Supporting sustainable fashion and female artisans, Bago crafts exquisite handmade bags, enriched with nature's finest details.

Each piece is a celebration of organic beauty, featuring natural palm and banana leaves, pineapple fibres, moss, seashells, and mother-of-pearl. Vibrant and one-of-a-kind, these bags are adorned with amethyst, quartz, agate, lapis, coral, turquoise, and pearls—creating stunning, exotic masterpieces.







## ELI PEACOCK

Sculpting Elegance, Weaving Magic  
Born from the perfect harmony of elegance and style, Eli Peacock invites you into a world of captivating beauty with its stunning handmade hair accessories. A whimsical touch for your wardrobe or a bold statement piece for a special occasion, Eli Peacock offers the perfect headpiece







# FONFIQUE

FONFIQUE celebrates life with everyday accessories that combine practicality and artful joy. Our colorful, hand-drawn illustrations are designed to uplift your spirits with every glance.







## H / HAKAAN YILDIRIM

Fashion designer Hakan Yildirim's brand, H, redefines simplicity with effortlessly chic sweatshirts. Embracing clean lines and refined details, each piece proves that minimalism can be both understated and striking.







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Founded in 2014 by Caner Çöllü and Özlem Tezcan, Juju is a design house that seamlessly blends a forward-thinking perspective with exquisite craftsmanship. With a focus on unique materials, impeccable details, and exceptional quality, Juju reimagines iconic jewellery through a bold and mesmerising lens. Step into a world where accessories take centre stage, bringing form and material to life in a captivating visual dance.







# LUG VON SIGA

Believing in sustainable living, craftsmanship, and cultural heritage, Lug Von Siga continues to thrive as a globally renowned fashion brand since 2010. Its founder and creative director, Gül Ağış, reflects her vision, love for diverse fabric use, and passion for unique patterns through each design







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# SORBE

E.16

TIMELESS CREATION

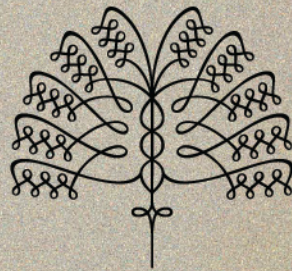
Sorbe brand aims for timelessness with its perfect cuts and top-quality fabrics that flow from day to night. The brand explores a modern uniform daily look.

Sorbe brand was inspired by the lives and lives of women. Their passion for life, their perseverance and their simple life have been guiding.

Each piece in the collection is designed based on timelessness and each piece is a fresh balance of masculine and feminine, strength and softness







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